

POLAND





ERNESTO TRAVEL

Dear Friends and Travel Partners,

Welcome to the latest brochure from Ernesto Travel, your gateway to extraordinary adventures in Poland and beyond. Our passion and expertise are deeply rooted in showcasing the best of Poland, a land rich in history, culture, and natural beauty. Alongside, we are equally adept at curating remarkable journeys across Europe, ensuring a variety that caters to your diverse travel interests - be it relaxing holidays, spiritual pilgrimages, educational school trips, motivating incentive events, invigorating city breaks, or professional meetings and conferences.



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At Ernesto Travel, we are committed to providing a seamless and enriching travel experience, with a special focus on Poland, the heart of our operations. Our dedicated team is always on call, ensuring your safety and satisfaction throughout your journey, whether you're exploring the unique charm of Poland or venturing into the broader landscapes of Central and Eastern Europe.

Join us in exploring Poland's rich tapestry of medieval heritage, vibrant cities, and picturesque countryside. As your travel partner, we extend this journey to the corners of Europe, where a blend of medieval charm and contemporary dynamism awaits. We promise affordability without compromising on quality, offering delightful meals, state-of-the-art coaches, and top-tier hotels. With Ernesto Travel, every detail is meticulously taken care of, allowing you to immerse yourself fully in the wonders of Poland and the diverse experiences Europe has to offer.

Ernesto Travel - Where Journeys in Poland Become Gateways to European Treasures.



KRAKÓW



Discover Kraków: A Journey Through History, Culture, and Art



Join us on a journey to Kraków, where history whispers from every street, art flourishes at every corner, and the legacy of kings is etched in stone.

UNESCO's Jewel: Kraków's Historic Centre

Marvel at the architectural splendor of the Old Town, where Gothic and Renaissance buildings stand as testaments to a rich history. Wander through the winding streets, each turn revealing a story from centuries gone by.

Visit Kraków's Market Square, Europe's largest medieval town square, where the historic Sukiennice, or Cloth Hall, stands proudly as a Renaissance symbol of past international trade and today hosts a bustling market rich in local crafts, souvenirs, and traditional Polish goods, embodying the city's spirit and cultural heritage.

The Legacy of Polish Kings

Discover the Wawel Royal Castle, a symbol of Polish national identity and history. Legends and histories of Poland are nestled within the walls of this majestic castle.

Jagiellonian University: Where Tradition Meets Knowledge

Step into the esteemed halls of the Jagiellonian University, one of the oldest universities in the world, established in 1364.

The Jewish District

Explore the historic Kazimierz district, once an independent city, now a testament to Kraków's rich Jewish heritage. Stroll through its streets, where each corner unveils a fusion of historical synagogues, charming cafes, and vibrant art galleries. The area's unique cultural tapestry offers a deep insight into the Jewish community's historical and contemporary life.

A Canvas of Art and Culture

Immerse yourself in Kraków's rich art scene, encompassing both classical and contemporary works. World-class museums and galleries showcase masterpieces that span generations. The vibrant street art is a colorful testament to Kraków's artistic soul.

CHRISTMAS MARKETS



Kraków Winter: Enchanting Markets, Festive Delight



Step into the festive charm of Kraków's Christmas Market, a snowy wonderland under a twinkling Christmas tree. Savor the warmth of traditional Polish delicacies - from the smoky flavors of Oscypki cheese to the comforting taste of handmade Pierogi and sizzling sausages. Discover the rich variety of regional dishes that fill the air with enticing aromas. Browse through stalls brimming with unique handicrafts, including the renowned Bolesławiec pottery, known for its beauty and durability. Pick up handmade souvenirs that capture the spirit of the season.

Kraków's Christmas Market is a delightful fusion of culinary delights and crafted wonders.

FOLKLORE

Embark on a journey through the heart of Polish cultural heritage. Marvel at the whimsical figure of Lajkonik, an iconic symbol of Kraków folklore. Immerse yourself in the vibrant world of Polish folk music, a harmonious blend of lively melodies and rhythmic dances. Experience the poignant melodies of Jewish klezmer music, a deeply moving expression of Kraków's rich Jewish heritage. This unique fusion of sounds and traditions creates an unforgettable tapestry of cultural richness.



WIELICZKA



Explore the Depths: Wieliczka Salt Mine's Underground Wonders



Embark on a fascinating exploration of the Wieliczka Salt Mine. This UNESCO World Heritage site, rich in history and natural wonders, offers an extraordinary adventure 135 meters below the ground. Wander through a labyrinth of tunnels and chambers, carved out of rock salt over centuries.

Discover the vast expanse of this historic mine, which spans over 287 kilometers, revealing a unique world of salt lakes, majestic caverns, and remarkable artworks. The mine's microclimate is known for its health benefits, adding a therapeutic aspect to your visit.

Engaging exhibits and guided tours bring the mine's history and the life of its miners vividly to life.

AUSCHWITZ-BIRKENAU

Remembering History: A Solemn Walk through Auschwitz-Birkenau



Auschwitz-Birkenau, a poignant reminder of one of history's darkest chapters. This solemn site, now a memorial and museum, stands as a testament to the memory of over a million souls who perished here during World War II.

The preserved barracks, watchtowers, and railway tracks at Auschwitz-Birkenau speak volumes of the atrocities faced by the inmates. The museum displays personal items, photographs, and documents, offering a deeply moving and personal perspective on the horrors of the Holocaust.

This visit is not just a tour; it's an educational experience, a tribute to human resilience in the face of unimaginable suffering.

CZĘSTOCHOWA



A Journey Through Faith, Beauty and Sacred Traditions



Visit Częstochowa, Poland's spiritual heart. This city is home to the revered Jasna Góra Monastery, a major pilgrimage destination. The monastery is famed for housing the miraculous Black Madonna painting, an object of profound religious significance and a symbol of national pride. This sacred image, believed by many to possess miraculous powers, draws millions of pilgrims annually.

Beyond its religious significance, Częstochowa is a mosaic of rich history and cultural heritage. Whether you're seeking spiritual solace or cultural exploration, Częstochowa offers a unique and unforgettable experience.

WADOWICE

Discover the Birthplace of Saint John Paul II



In the heart of southern Poland lies Wadowice the birthplace of Saint John Paul II.

Visitors can explore the house where he was born, now a meticulously curated museum, offering insights into his early life and the roots of his profound faith. The town's tranquil streets and sacred sites, including the ornate parish church where he was baptized, resonate with a deep sense of reverence.

Wadowice invites pilgrims to a reflective journey, tracing the steps of a global religious leader and experiencing the profound impact of faith on history and culture.

ŁAGIEWNIKI

Walk in the Footsteps of Saint Faustyna



In the quiet district of Łagiewniki, Kraków, stands the historically significant Divine Mercy Sanctuary. This revered site marks where Saint Faustina Kowalska, the apostle of Divine Mercy, received her visions in the 1930s. The sanctuary houses the iconic image of Merciful Jesus, a central figure in the Divine Mercy devotion. The complex also features the striking basilica, a testament to contemporary religious architecture.

Łagiewniki offers a unique blend of historical depth and spiritual introspection, inviting pilgrims to delve into a pivotal chapter of 20th-century Catholic devotion.

ZAKOPANE

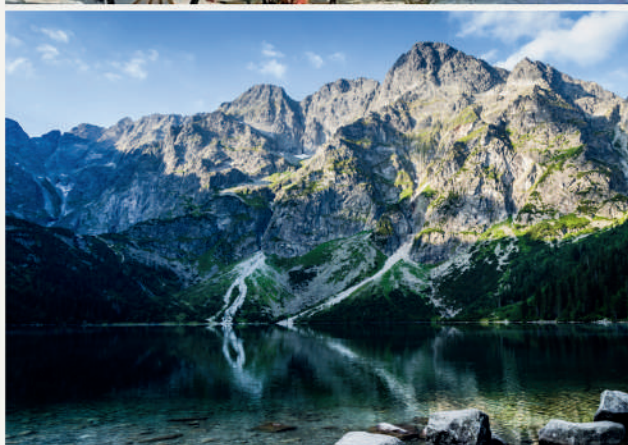
Magic of the Tatra Mountains



Zakopane, often referred to as the winter capital of Poland, sits at the foot of the majestic Tatra Mountains. This picturesque town is renowned for its unique culture, rich in history and tradition. Visitors can explore the distinctive wooden architecture, including the iconic Zakopane Style.

The area offers a variety of outdoor activities year-round, from skiing and snowboarding in the winter to hiking and mountain climbing in the summer. The local cuisine, with specialties like Oscypek cheese, provides a delightful culinary experience.

Zakopane is not just a destination; it's a blend of natural grandeur and cultural richness.



WROCLAW

Uncover the City of Bridges

Wroclaw, often referred to as the Venice of the North, is a captivating city renowned for its picturesque bridges and waterways. This historical hub boasts a rich tapestry of architecture, ranging from Gothic to Baroque and modernist structures. The Market Square, with its colorful facades and medieval layout, forms the heart of the city. Wroclaw's vibrant cultural scene is highlighted by its numerous theaters, museums, and the famous Panorama Racławicka painting. A unique feature of the city is its small bronze gnome sculptures, each telling a part of Wroclaw's contemporary history. This city, a blend of historical charm and modern vitality, offers an unforgettable experience for every visitor.



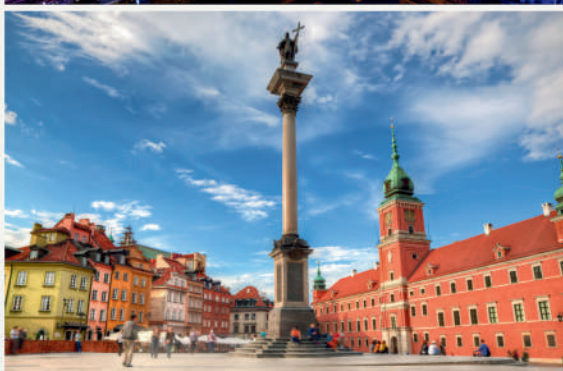
WARSZAWA

Capital of Poland, Where Future and Heritage Unite

Explore Warsaw, a city that seamlessly blends its rich history with a dynamic modern spirit. Stroll through the Old Town, a vibrant testament to Poland's resilience. Witness the contrasting modern skyline, highlighted by the iconic Palace of Culture and Science.

Discover the charm of Łazienki Park, an oasis of tranquility and beauty, with its lush gardens, serene lakes, and the famous Chopin monument. This park offers a peaceful escape within the bustling capital.

Warsaw, with its unique mix of historical landmarks and contemporary life, encapsulates the soul of modern Poland in an unforgettable urban experience.



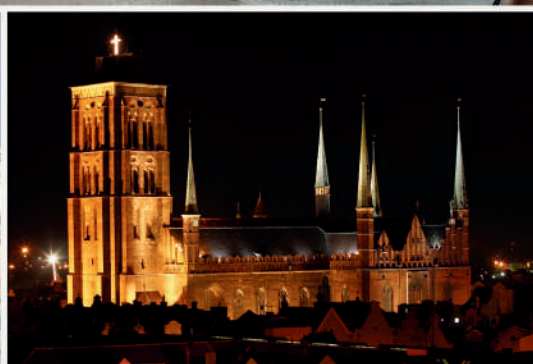
GDAŃSK

A Baltic Gem, Steeped in History and Seafront Charm

Gdańsk, a captivating city on the Baltic coast, where centuries of history and maritime heritage come to life.

Stroll along the scenic waterfront, where the Baltic Sea has shaped both the landscape and the city's history. Visit the historic shipyard, the birthplace of the Solidarity movement that reshaped modern Europe. Wander through charming cobblestone streets, leading to the iconic Neptune's Fountain and the majestic St. Mary's Church.

Gdańsk is not just a historical marvel; it's a vibrant, living city. Explore local amber jewelry shops, visit the bustling markets, offering a taste of the region's culinary delights.



POLISH CLASSICS



KRAKOW IN 5 DAYS // CHRISTMAS MARKETS

Day 1: Arrival to Kraków

Day 2: Kraków + Kazimierz

Day 3: Auschwitz-Birkenau + Wieliczka Salt Mines

Day 4: Zakopane + folklore dinner

Day 5: Kraków, departure

Our five-day program in the southern part of Poland encapsulates the essence of the country's beauty.

It's the perfect fit for anyone, from history buffs and nature lovers to those keen on immersing themselves in rich cultural experiences

This program is particularly recommended during the Christmas market season, when the cities are festively decorated, allowing visitors to enjoy the beautiful markets and the holiday atmosphere.



POLAND IN 8 DAYS

Day 1: Arrival to Warsaw

Day 2: Warsaw - Gdańsk

Day 3: Gdańsk

Day 4: Gdańsk - Malbork - Toruń - Poznań

Day 5: Poznań - Wrocław

Day 6: Wrocław - Częstochowa - Auschwitz-Birkenau - Kraków

Day 7: Kraków: Kazimierz + Wieliczka Salt Mines + folklore dinner

Day 8: Kraków, departure



* Instead of going to the north (Gdansk, Malbork), we can include Zakopane, or we can add one additional day to the itinerary.

PILGRIMAGES



PILGRIMAGE TO POLAND: JOHN PAUL II + DIVINE MERCY

Day 1: Arrival to Warsaw

Day 2: Warsaw

Day 3: Warsaw - Niepokalanów - Częstochowa -
Kraków

Day 4: Kraków + Wieliczka Salt Mines

Day 5: Kraków: Auschwitz-Birkenau + Wadowice

Day 6: Kraków: Zakopane

Day 7: Kraków: Divine Mercy Shrine - Warsaw

Day 8: Warsaw, departure

This pilgrimage through Poland offers a profound spiritual experience, coupled with an exploration of the country's most beautiful and historically significant sites, including the solemn and reflective Auschwitz



DIVINE MERCY PILGRIMAGE

Day 1: Arrival to Vilnius

Day 2: Vilnius + Trakai

Day 3: Vilnius - Białystok - Warsaw

Day 4: Warsaw

Day 5: Warsaw - Płock - Głogowiec -
Świnice Warckie - Łódź

Day 6: Łódź - Częstochowa - Kraków

Day 7: Kraków + Wieliczka Salt Mines

Day 8: Kraków: Auschwitz-Birkenau + Wadowice

Day 9: Kraków: Zakopane

Day 10: Kraków: Divine Mercy Shrine

Day 11: Kraków, departure



CENTRAL EUROPE



PRAGUE - VIENNA - BUDAPEST

- Day 1: Arrival to Prague
- Day 2: Prague
- Day 3: Prague: Karlovy Vary
- Day 4: Prague - Vienna
- Day 5: Vienna
- Day 6: Vienna - Budapest
- Day 7: Budapest
- Day 8: Budapest, departure

Prague, Vienna, and Budapest, cities renowned for their rich history, architectural marvels, and cultural vibrancy.

This itinerary offers an in-depth exploration of Central Europe's most esteemed destinations, from Prague's cobblestone streets to Vienna's imperial splendor and Budapest's iconic Danube views.



BALTIC COUNTRIES: LITHUANIA, LATVIA, ESTONIA

- Day 1: Arrival to Vilnius
- Day 2: Vilnius + Trakai
- Day 3: Vilnius - Siauliai - Rundale - Riga
- Day 4: Riga
- Day 5: Riga - Sigulda+Turaida - Tallin
- Day 6: Tallin
- Day 7: Tallin, departure

Vilnius, Riga, and Tallinn, cities renowned for their UNESCO-listed Old Towns, offer an unparalleled glimpse into the rich tapestry of Baltic history and culture.

Our itinerary is designed to provide an in-depth exploration of each city's unique attractions, from Vilnius' historic core to Riga's elegant boulevards and Tallinn's preserved medieval cityscape.



SPIRITUAL EUROPE



TAILORED PILGRIMAGE ACROSS EUROPE

GRAND PILGRIMAGE

Day 1: Arrival to Warsaw

Day 2: Warsaw

Day 3: Warsaw - Częstochowa - Auschwitz - Kraków

Day 4: Kraków + Wieliczka Salt Mines

Day 5: Kraków - Wadowice - Kraków Łagiewniki: Divine Mercy

Day 6: Kraków - Prague

Day 7: Prague

Day 8: Prague - Vienna

Day 9: Vienna

Day 10: Vienna - Melk - Bratislava - Budapest

Day 11: Budapest

Day 12: Budapest - Zagreb

Day 13: Zagreb - Split - Medjugorje

Day 14: Medjugorje

Day 15: Medjugorje - Dubrovnik - Bari

Day 16: Bari - San Giovanni Rotondo

Day 17: San Giovanni Rotondo - Pompei - Monte Cassino - Rome

Day 18-19: Rome

Day 20: Rome + Assisi

Day 21: Rome, departure

MARIAN SHRINES

Day 1: Arrival in Lisbon - Fatima

Day 2: Fatima

Day 3: Fatima - Coimbra - Alba de Tormes - Avila

Day 4: Avila - Burgos

Day 5: Burgos - Loyola - Lourdes

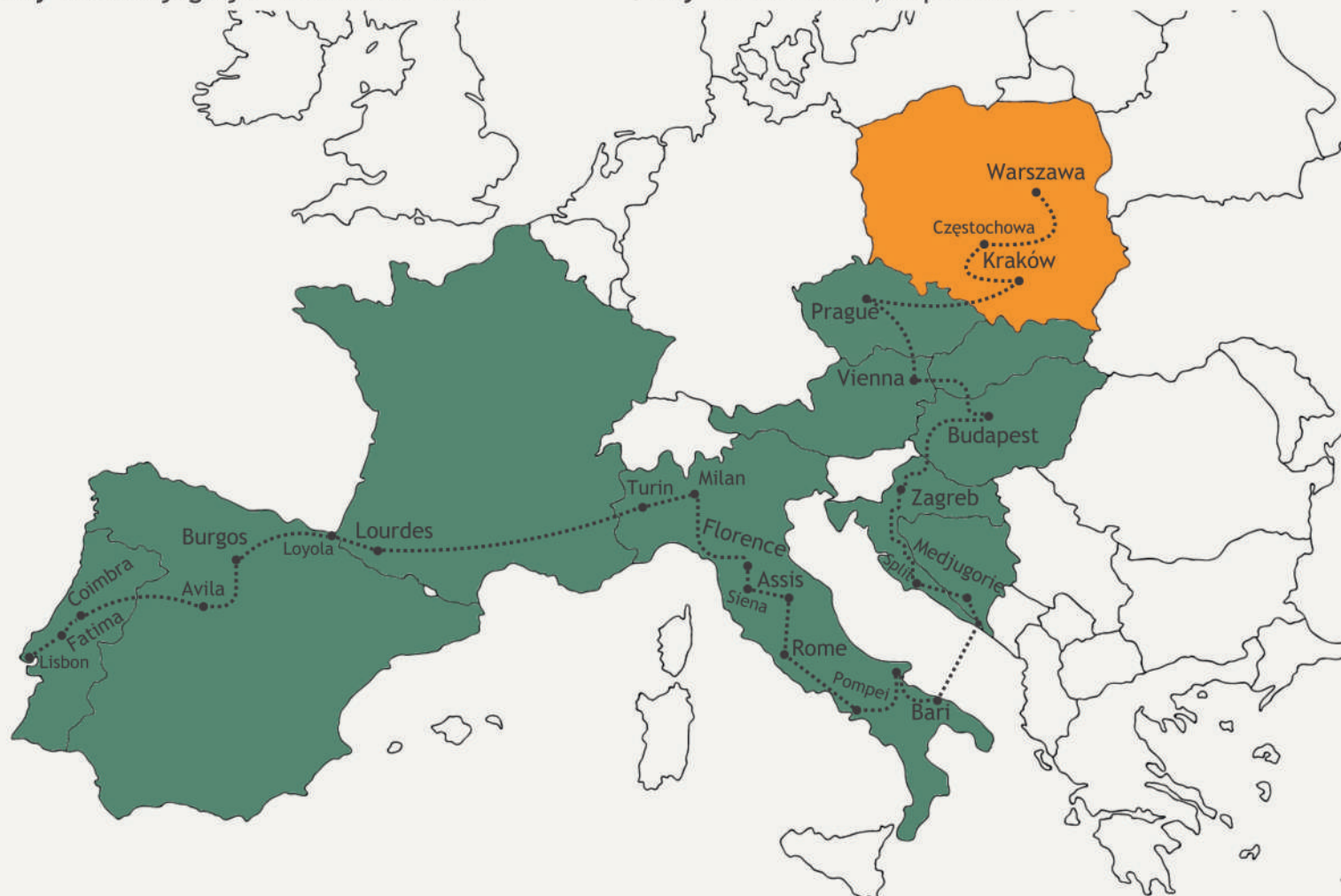
Day 6: Lourdes

Day 7: Lourdes - Turin or Milan - Florence

Day 8: Florence

Day 9: Florence - Siena - Assisi - Rome

Day 10-12: Rome, departure



FAM TRIP



See It, Feel It, Sell It: FAM Adventures Await

The BUY POLSKA Fam Trip invites international travel agencies and tour organizers for a unique exploration of Kraków and Poland's prime attractions. Our 5-day program encompasses a blend of professional development and cultural discovery, including a half-day conference and an extensive 2.5-day tour across the scenic Malopolska Region.

Central to our fam trip is the ambition to position Kraków, the Malopolska Region, and Poland as top-tier destinations for tourism, leisure, MICE, educational journeys, and spiritual pilgrimages. An integral part of the experience is the opportunity for participants to engage directly with our team, gaining insights into Ernesto Travel best practices and the innovative approaches that make us a leader in selling and promoting Polish travel experiences.

We are reaching out to international tour agents and operators, as well as bishops, priests, and experts in tourism, leisure, MICE, educational trips, and pilgrimage planning. Join us to not only witness the beauty and heritage of Poland but also to connect with fellow professionals and learn how Ernesto Travel can enhance your travel offerings.

This invitation extends a unique chance to familiarize yourself with our company's operations, meet our dedicated team members, and forge valuable industry connections. Together, let's explore the rich potential of Kraków and Poland as indispensable travel destinations.

Visit our website and sign up now to secure your spot on the BUY POLSKA Fam Trip for an unforgettable exploration of Poland: www.buykrakow.com



THAT'S NOT ALL!

This brochure showcases just a glimpse of our experiences, but the true adventure begins with you. Let us tailor-make your dream itinerary across Poland and Europe, designed to meet your unique desires and exceed your expectations.

Your adventure, your way — because your perfect journey is waiting to be written.

Contact us to learn more about our offerings, including:

- CULTURAL TOURS
- PILGRIMAGES
- CITY BREAKS
- CONFERENCES
- BUSINESS MEETINGS
- TRANSPORT
- HOTELS, RESTAURANTS, GUIDES



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